



Who are we? The Internet Answer! FurnitureFindex is an Internet-based company that provides proprietary web hosting and search engine marketing tools to the Home Furnishings Industry.

Why the need for a professional online image? According to Furniture Today, an estimated 80% of all furniture purchases start with online research. As a result the ability for potential customers to reach you online is more critical to your success than ever before. A professional "look" is key for making a favorable first impression.

The Solution: FurnitureFindex is designed to allow the Internet user easy access to your web site, allowing you to effectively organize and display your products and facilitate on line finding and ultimately purchasing.

- FurnitureFindex drives customers to your web site
- FurnitureFindex provides the customer with a satisfying Internet experience
- FurnitureFindex increases your visibility and sales effectiveness

Advantages to using FurnitureFindex as your Internet answer.

- Improved site functionality; Hosted or Embedded or both.
- Both solutions use our "Advanced Find" technology. Customers can search your site by:
 - Keyword
 - Price
 - Name
 - Specific Furniture Type including sub-categories
 - Quality Level
 - Style
 - New or Sample
 - Dimension
 - Item Number
 - Distance to Buyer

We provide dynamic flexibility! Our powerful SEM (Search Engine Marketing) gives you instant presence on the World Wide Web! PLUS our proprietary Search Engine Optimization uses technology that gets your products consistently high placement in web searches (Google, Yahoo, etc) so you can be found.

FurnitureFindex can save you money. High rankings in the organic section of Google and other search engines gets you noticed without the incremental expense of pay per click. Decrease your dependency on AdWords. No need to spend tens of thousands of "up front dollars" for a new web site or upgrades to your existing site. We provide turn-key functionality.

It's Easy! No need to be dependent upon an IT department to upload your content! Ease of data entry makes it practical to use your existing staff or temporary staff for your initial data load. Of course, bulk loading is also available as needed.

Room Planner. Icovia "room planner" functionality available, it's an easy to use Interior Design tool.

Add to Cart. We can interface with your existing eCommerce package.

Free Marketing Tools. In addition you can download marketing materials for your sales reps, have email capability, watch list, wish list, and can easily integrate with your eCommerce provider.

Use the power of FurnitureFindex to help your sales staff organize and find things in seconds instead of wading through catalogs. Make up lists to send to clients. It's easy with FurnitureFindex's advanced search capabilities.

FurnitureFindex

The Internet Answer!