



# FurnitureFindex

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## **WEBSITE OFFERS UNIQUE PLATFORM FOR FURNITURE INDUSTRY**

Cherry Hill, NJ, 5/3/2009--- Denise Cooperman, an interior designer specializing in home furnishings, today announced a set of internet tools aimed at those who seek to buy and sell furniture online. The website, FurnitureFindex.com, offers web hosting and Search Engine Marketing (SEM) tools that increase presence for retailers.

Denise Cooperman has been in the interior design business for over 25 years. She has worked with numerous celebrities, including members of the Philadelphia Eagles, Flyers, and TV personalities. Since the beginning of her career, Cooperman has looked for the answer to selling the once-loved furniture of her clients after they buy new furniture.

“They (clients) all thought I had the answer as to what to do with their previous possessions and I did not. Most don't want to bother with the hassle of placing a want ad in the newspaper. Many are unfamiliar or uncomfortable with using online auction sites or used furniture store outlets,” says Denise Cooperman, President of FurnitureFindex.

Cooperman's solution to this problem was to make a website to showcase new and used furniture. The website, FurnitureFindex.com, welcomes any individual to post their furniture to sell and search for furniture to purchase. There is even a unique “room planning” tool that makes it easy to play with room designs without the hassle of actually moving furniture.

For retailers looking to sell their furniture, FurnitureFindex offers a space to host their own showroom. Showrooms are branded to the retailer's needs and work within their own website. This feature allows customers to link directly to the retailer's website and contact information. It also allows sellers to create a space if they don't have a website.

An added bonus for retailers who have their own website and host a showroom on FurnitureFindex, is the ability to get double the exposure in Google and Google Shopping.

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For additional information on *FurnitureFindex*, its solutions, or products, please contact Denise Cooperman at (609) 314-9668 or visit [www.furniturefindex.net](http://www.furniturefindex.net)

**About FurnitureFindex**

FurnitureFindex, the vision of interior designer Denise Cooperman, is a unique set of internet technologies providing a dynamic platform for the Home Furnishings Industry. Using Search Engine Marketing (SEM) and web hosting, FurnitureFindex is designed to help drive customers to retailer websites, increase their visibility and the effectiveness of their sales.