

About Us

FurnitureFindex is the vision of interior designer **Denise H. Cooperman, President**. Denise has been in the home furnishings industry for more than 25 years. Her experience includes owning a retail design studio, design director for a chain of four stores, head of a six-year commercial expansion project and as a buyer/senior designer for a furniture store in Philadelphia. Her clients have included several local celebrities including members of the Philadelphia Eagles, Flyers, and TV personalities.



FurnitureFindex welcomes the addition of **Steve Goldberg** as Senior Advisor. As a graduate of Brooklyn College and the Wharton Business School, Steve Goldberg has 30 years experience of senior management, marketing and merchandising in retail, e-commerce and direct marketing as well as global brand development. Among other positions, Steve was Vice President at ABC Home in New York City and Florida, where he was responsible for Merchandising, Marketing, Store Operations and Advertising. His career also includes stints as VP and GM of Allied Stores, the Home Business division and VP and GM of the Merchandise Services Group of American Express. In addition, Steve has helped to build a highly sophisticated direct-to-consumer business that achieved over \$700 million in sales, a \$1.6 billion catalog and e-commerce division of Pinault Printemps Redoute. Steve has also been President of the Luxury Group at Hanoi Direct, a public direct marketing company as well as President of the Lifestyles Group of Redcats. Finally, Steve has also held leadership roles with other key retailers and marketers such as Bloomingdales and Le Gourmet Chef among others



Our IT department is managed by **Michael L. Brachman, Ph.D.**, President of Vega Applications Development, Inc., a software design firm specializing in database development, custom application programming, data-driven web site development and technical consulting in a wide variety of industries. Dr. Brachman has been programming for over 40 years and has developed literally hundreds of applications for Fortune 500 companies as well as those substantially smaller. He has written several books within the computer industry and has also published articles in Data Based Advisor, FoxPro Advisor, FoxTalk, Journal of the Acoustical Society of America, Brain Research, Science and others.

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